



Phone: 800-473-1287
Web: CV-Performance.com
Email: info@cv-performance.com

CV Performance Dealer Application

Thank you for your interest in joining the CV Performance Dealer program. CVP is committed to providing quality products and supporting our dealers for a successful partnership.

Minimum Dealer Requirements

1. A legitimate, established retail business in the motorcycle industry. *
2. Retail storefront or service shop open to the public, located on a commercial property.
3. Established and licensed business that offers in person sales to customers.

*Non-motorcycle businesses, residential businesses, garage builders, or online-only sellers are not eligible.

Please include the following documentation with your signed application:

1. Copy of your Business License, Federal Tax ID (required), and current State Seller or Resale Permit.
2. For new businesses, please provide additional proof of retail storefront.
3. Name(s) of other distributors or manufacturers you are authorized to purchase from.

Please email scanned copies of the completed application along with the supporting documentation to:

Email: sales@cv-performance.com OR mail to: **CV Performance Inc.**
6380 McLeod Dr. Ste 3
Las Vegas, NV 89120

If you have questions, please email: info@cv-performance.com

The CV Performance Commitment

The CVP dealer program offers discount dealer pricing to retail motorcycle businesses and shops. Advantages of becoming a CVP authorized dealer include:

- Top quality CV Performance products for your customers.
- Priority order processing.
- Simple online ordering and secure login to view dealer pricing.
- Tiered and promotional pricing based on sales.

What we ask of our dealers:

- Offer and stock CVP products for retail sales or repair service in your area at a retail location.
- Stock CVP products and/or place orders on a regular basis. ¹
- Respect the CVP brand by not repackaging our products or substituting alternate knockoff products.
- Dealers will not resell our products on eBay, Amazon or resell to any other third party dealer or reseller.

We no longer drop ship orders however, we will ship to your store so you may serve your customers.

Dealer access and pricing² will be provided upon dealer approval. We look forward to working with you.

¹ **CV Performance** reserves the right to restrict, deny or revoke dealer status if any business does not comply with our policies. CVP products may NOT be offered through third-party sites (Amazon, eBay, etc.) or advertised below MSRP online. Initial orders from new dealers may require an opening order with a minimum quantity of 2 per item ordered OR an order greater than \$199, followed by quarterly sales activity. Discount pricing is subject to change based on dealer purchasing volume and frequency. Contact CV Performance for details. Dealer policies are posted at: CV-Performance.com/dealer-terms

² Dealer pricing applies to all **CVP** brand products and other select products only. Some products we stock for direct retail customer sales are not eligible for dealer sales, including products from HardDrive, WPS, Mid-USA, Midwest, K&N, or various OEM items.



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Company Information

Business Name
Contact Person
Billing / Shipping Address
City, State / Province, Zip
Authorized Buyer (if different)
Phone number(s)
Email Address (For Login)
Website
Business Type
Operating as (Check one)

References

Vendor/Distributor Names

Business Owners, Partners, Officers, and Authorized Buyer

Print Name and Title
Signature of Owner/Officer
Date
Print Name and Title
Signature of Owner/Officer
Date
Print Name and Title
Signature of Owner/Officer
Date

The above signers acknowledge that all information supplied is accurate, that the business meets the minimum dealer requirements, and that the signer and owners agree to all terms listed on our dealer page. Application subject to review and approval. Complete policies and terms and can be found at cv-performance.com/dealer-terms

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